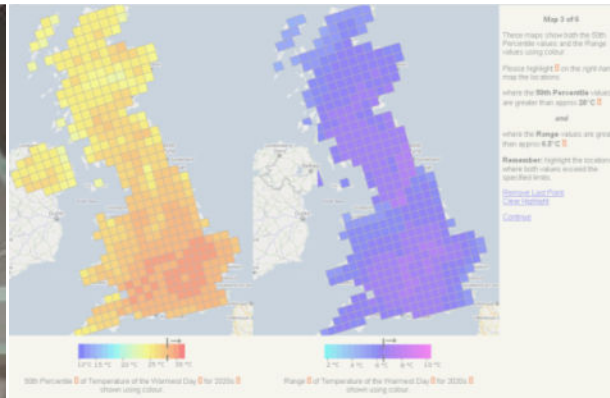
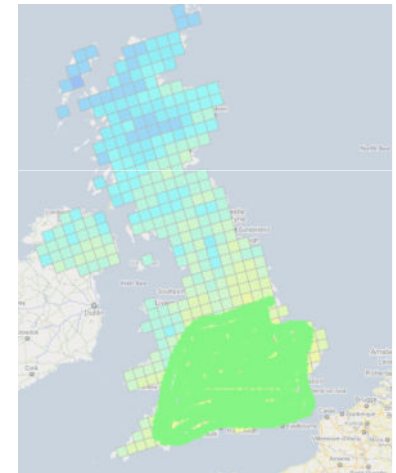
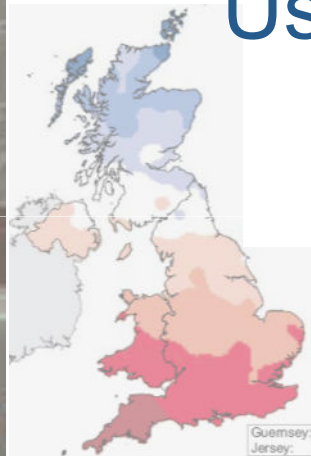


# The Power of the Image 2011



## Using Sound to Augment 'the Image'

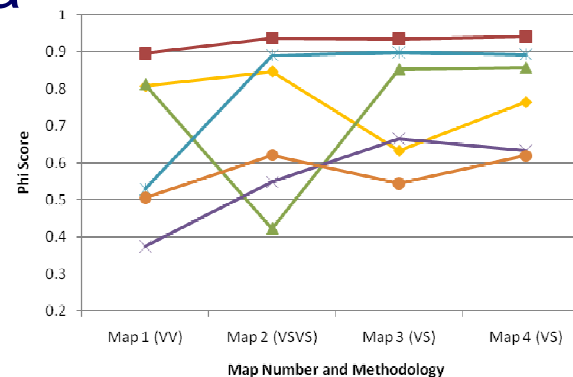
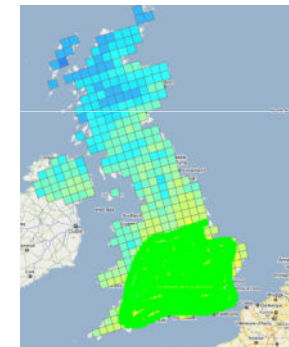
Nick Bearman  
University of East Anglia





# Using Sound to Augment 'the Image'

- Using sound to represent uncertainty in spatial data
- Visual representation
- The need for alternatives
- Visual & sonic comparison
  - UKCP09 Data
  - Google Maps
- Results
- Conclusion





The Power of the Image 2011

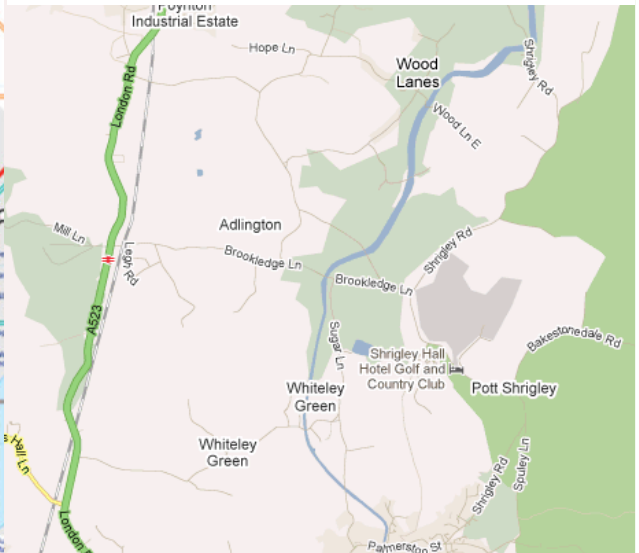
Visual Representation

Alternative Sense

Method

UKCP09

# Spatial Data is usually shown Visually



# The Power

Visual Representation

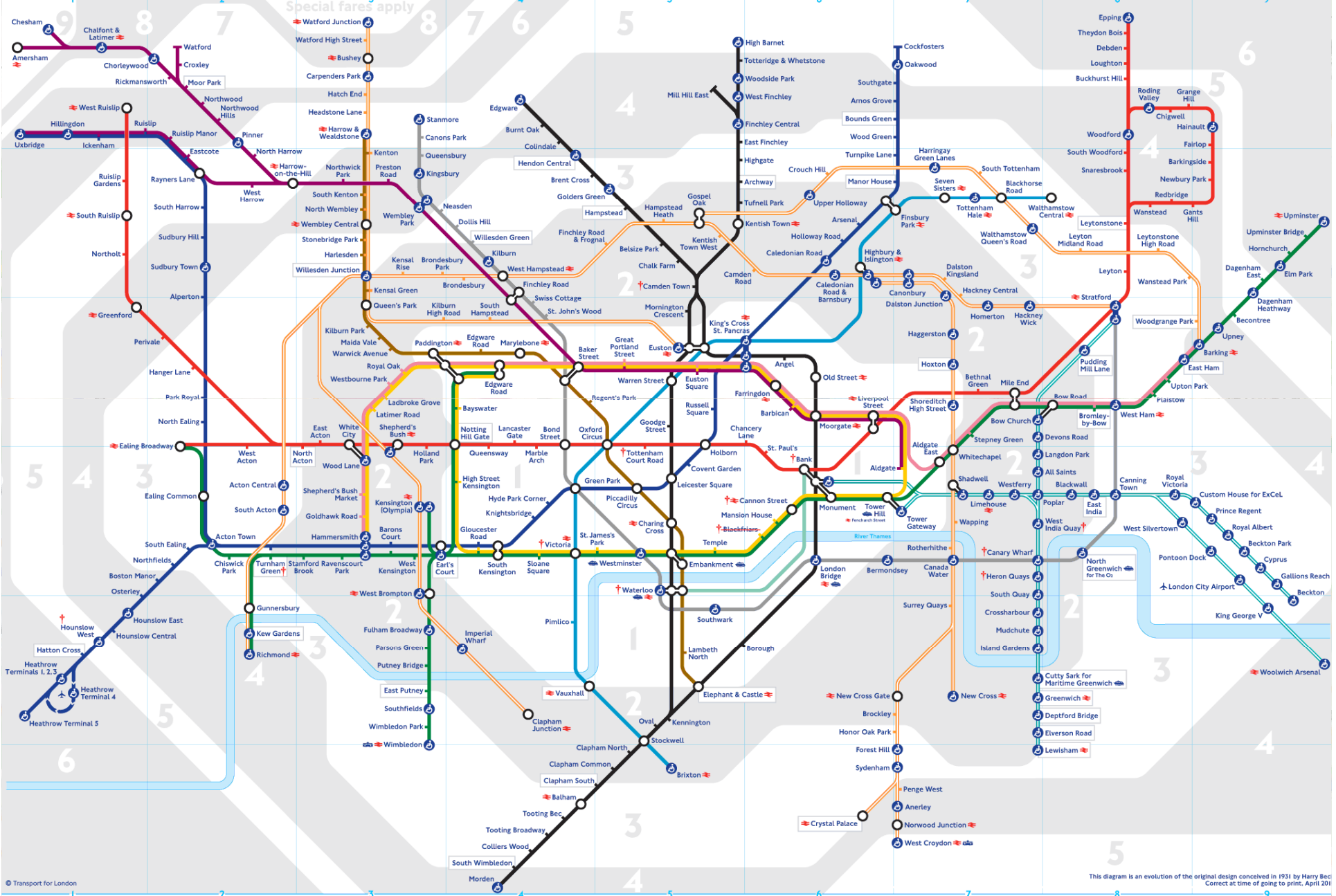
Alternative Sense

Method

UKCP09

Google Maps

Results



The Power  
of the  
Image  
2011

[Visual  
Representation](#)

[Alternative  
Sense](#)

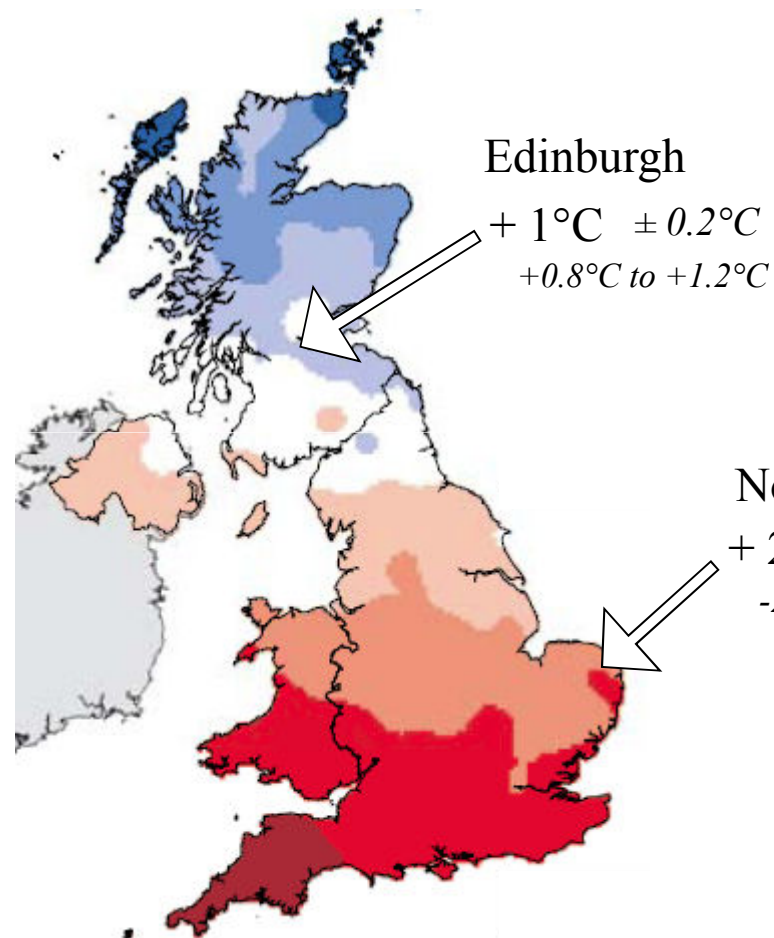
[Method](#)

[UKCP09](#)

[Google Maps](#)

[Results](#)

# Future Climate Predictions



How do we  
show all of  
this info?

Use another  
sense

Jenkins, G. J., Perry, M. C. & Prior, M. J. (2008) Figure 2.63d



# The Power of the Image 2011

## Use Another Sense

~~Vision~~

Sound

~~Taste~~

~~Touch~~

~~Smell~~

- Vision is visually saturated
- Haptic is expensive
- Smell & taste are difficult!
- Sound is easy & cheap



## The Power of the Image 2011

# Sound Facts

- After vision, sound is next most powerful sense (Minghim, 1995; Fortin et al., 2007)
- Most people are capable of greater sonic differentiation that they utilise (Loomis et al., 1993; Klatzky & Golledge, 1995)
  - People can tell the difference between any 2 of 400,000 different sounds
  - People can remember up to 49 unique sounds (Brewster (1994))

There should be some potential...

However, limited work and very limited testing

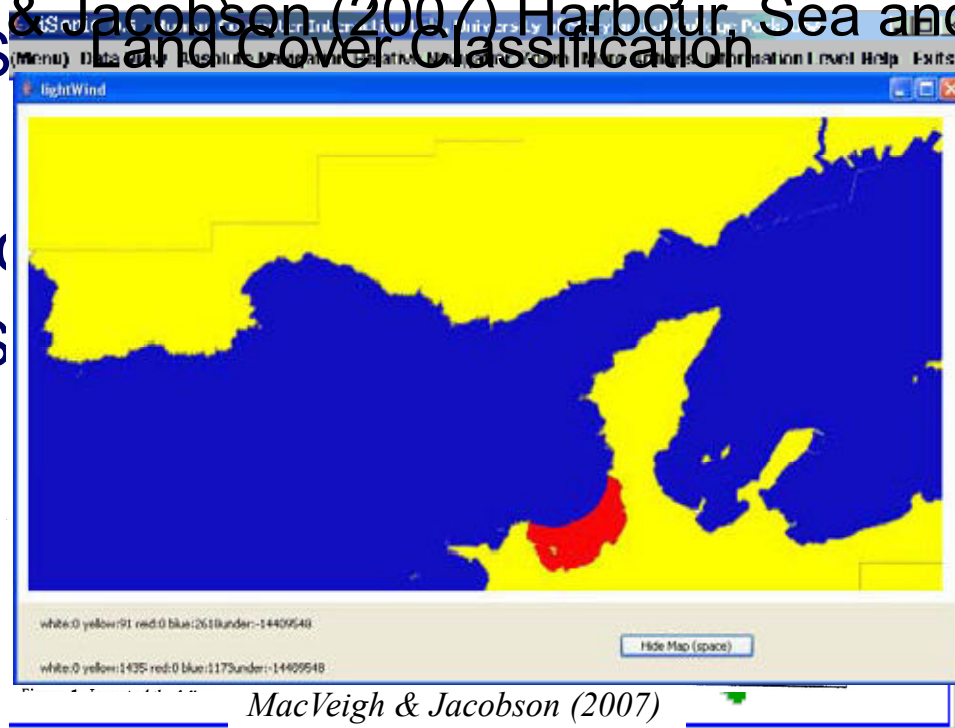


The Power  
of the  
Image  
2011

## Previous Examples

- Often processed for visual impaired
- Zhao (2007) with 6 presentations Aloud
- MacVeigh & Jacobson (2007) Harbour, Sea and Land
- Fisher (1994) Uncertainty and
- S (Land Cover Classification)

- I'm  
visio
- S



*MacVeigh & Jacobson (2007)*

*Fisher (1994)*



# The Power of the Image 2011

Visual Representation

Alternative Sense

Method

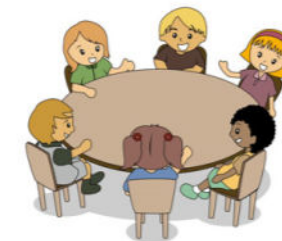
UKCP09

Google Maps

Results

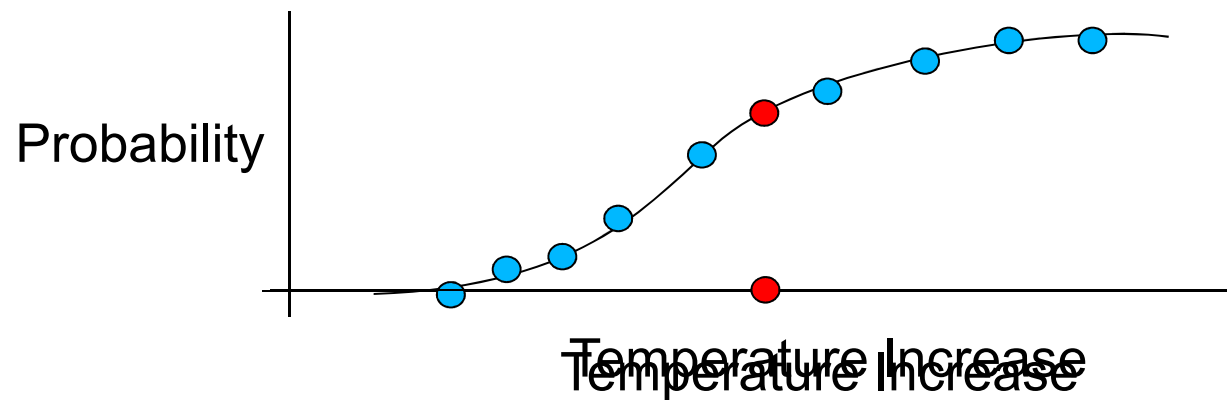
## Method

- Compare visual & sonic methods
- Used UKCP09 data
- Participants in small groups
  - Questionnaire
  - Google Maps API
  - Discussion session



## UK Climate Projections 2009

- Future climate for UK up to 2080s
- Latest in the series
- First set to include uncertainty



- Uncertainty is useful
- But users have to change their workflow to make use of UKCP09
- How do we represent this?

The Power  
of the  
Image  
2011

Visual  
Representation

Alternative  
Sense

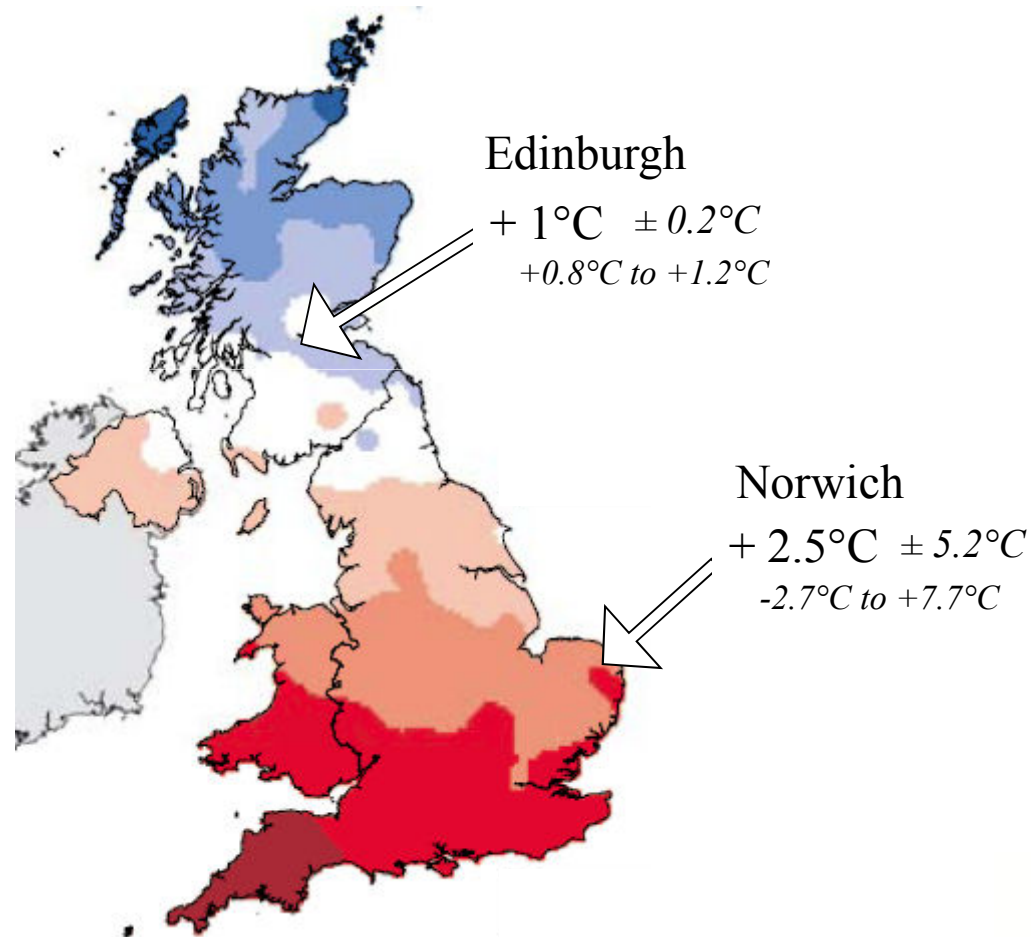
Method

UKCP09

Google Maps

Results

# Uncertainty in UKCP09



Jenkins, G. J., Perry, M. C. & Prior, M. J. (2008) Figure 2.63d



# The Power of the Image 2011

Visual  
Representation

Alternative  
Sense

Method

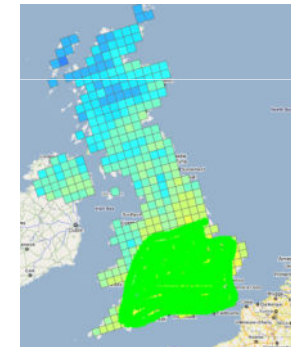
UKCP09

Google Maps

Results

## Methods

- Comparing visual and sonic methods of representing the uncertainty
- Showed users the data
  - visually and/or sonically
- Asked users to highlight specific areas where temperature and uncertainty over thresholds





Visual  
Representation

Alternative  
Sense

Method

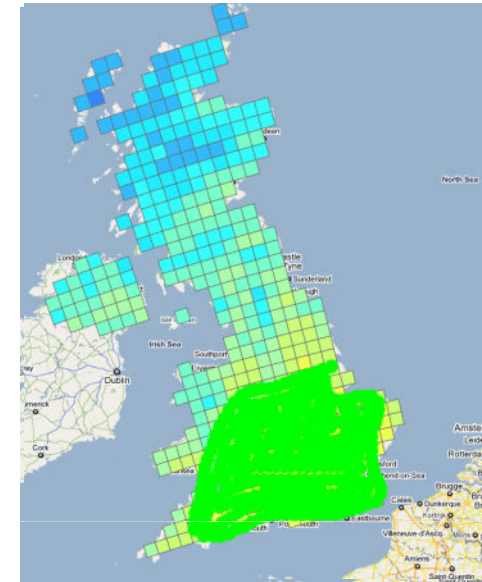
UKCP09

[Google Maps](#)

Results

## How to compare?

- Online evaluation
- Web based mapping
  - Show UKCP09 data
  - Collect responses
- Google Maps
  - Familiar to most users
  - Good API docs & support
- How?
  - Lots of tutorials
  - Took about 6 months



Google maps  
UK

Google code

e.g. "adwords" or "open source"

**Google Maps JavaScript API V3**

[Maps API Family](#)  
[Index Your Maps Content](#)

**Maps JavaScript API V3**

- Home Page
- Basics
- Tutorial
- Events
- Controls
- Overlays
- Services
- Map Types
- API Reference
- Code Samples
  - Samples
  - Demo Gallery
- Libraries
- More Resources

**Google Maps Javascript API V3 Articles**

Note: The Google Maps JavaScript API Version 3 documented within API has been officially deprecated as per our deprecation policy. View enhanced version!

- [Too Many Markers!](#)  
Presents various techniques that can be used to display a large number of markers.
- [Election Ratings and Spatial Data with Fusion Tables](#)  
Describes how to store, display, and query complex and changing data.
- [Fun with MVC Objects](#)  
Presents a basic introduction to using MVC objects within Google widget using them.
- [Using PHP/MySQL with Google Maps](#)  
Shows how to use PHP/MySQL and the Google Maps API v3 to create a map.
- [Creating a Store Locator with PHP & MySQL](#)  
Shows how to create a store locator where users can search for a store on a mobile-optimized map, using PHP/MySQL for the backend.
- [From Info Windows to a Database: Saving User-Added Form Data](#)



Visual Representation

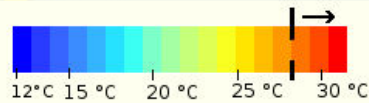
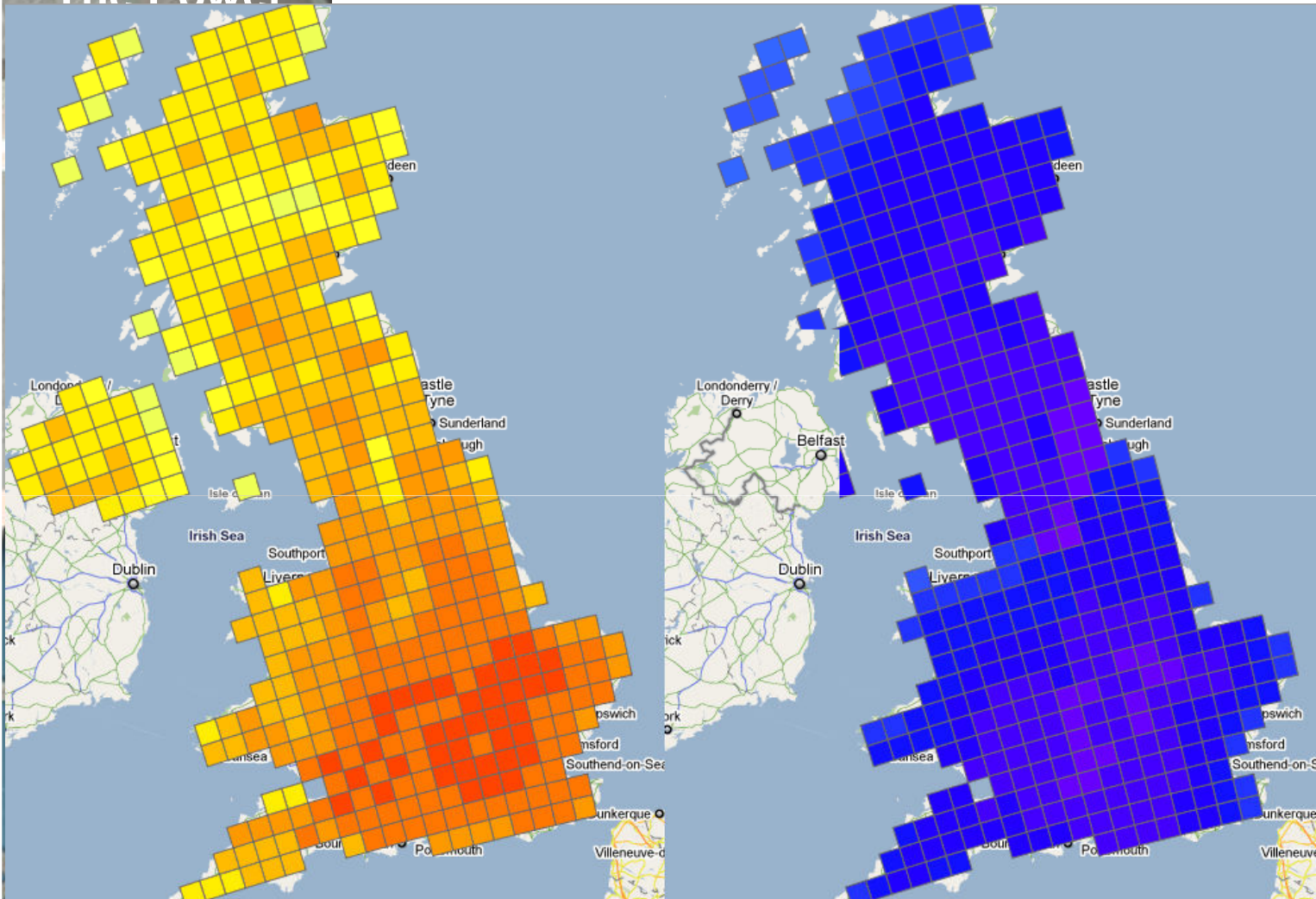
Alternative Sense

Method

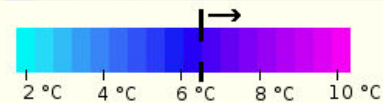
UKCP09

[Google Maps](#)

Results



50th Percentile of Temperature of the Warmest Day for 2020s shown using colour.



Range of Temperature of the Warmest Day for 2020s shown using colour.

### Map 3 of 6

These maps show both the 50th Percentile values and the Range values using colour.

Please highlight on the *right-hand* map the locations

where the **50th Percentile** values are greater than approx **28°C**

*and*

where the **Range** values are greater than approx **6.5°C**.

**Remember:** highlight the locations where both values exceed the specified limits.

[Remove Last Point](#)  
[Clear Highlight](#)

[Continue](#)



### Map 4 of 6

These maps show both the 50th Percentile values and the Range values using colour and sound.

Please highlight  on the *right-hand* map the locations

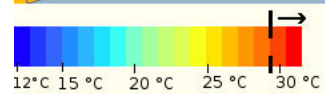
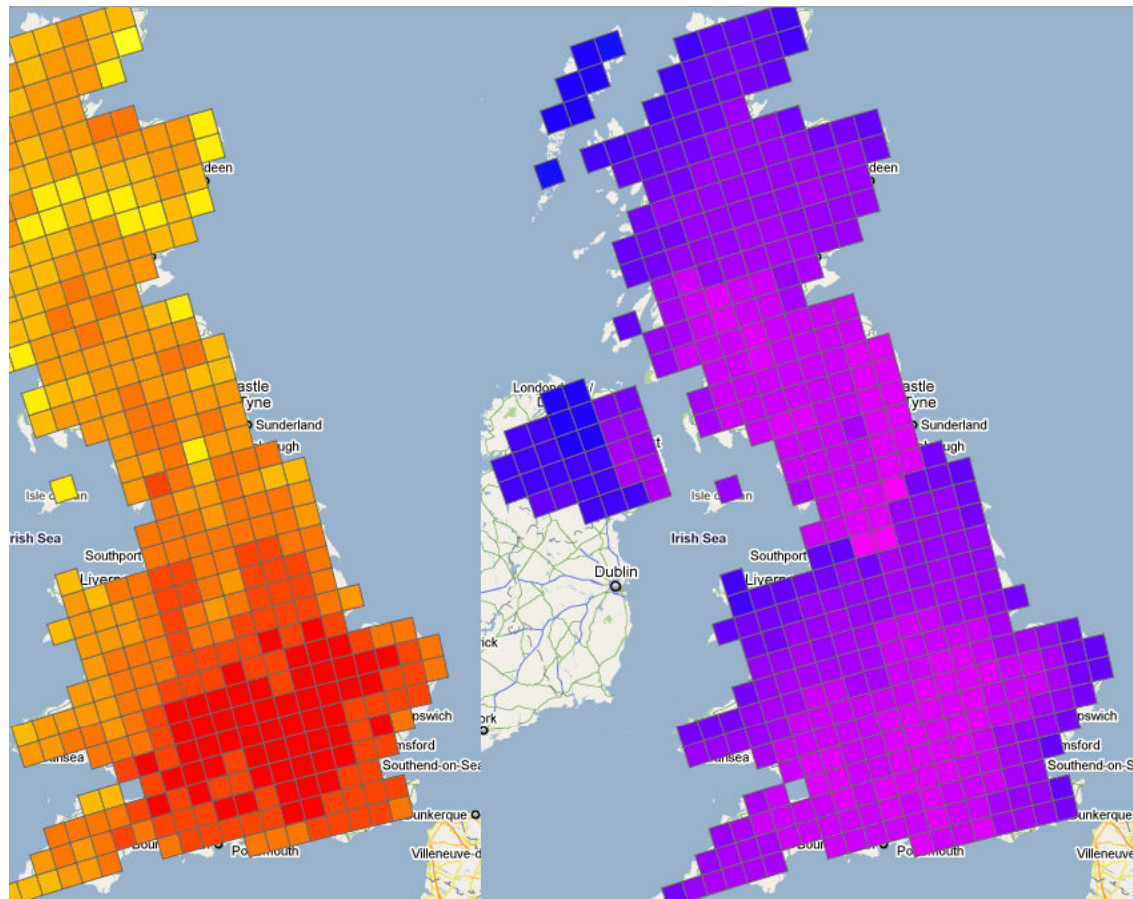
where the **50th Percentile** values are greater than approx **29°C**  and where the **Range** values are greater than approx **9°C** .

[Remove Last Point](#)  
[Clear Highlight](#)

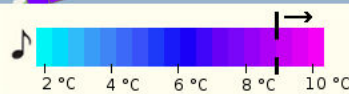
[Continue](#)

# VSVS

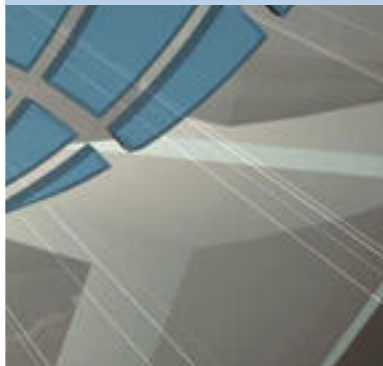
*Sound is not muted.*



50th Percentile  of Temperature of the Warmest Day  for 2050s   
shown using colour and sound.



Range  of Temperature of the Warmest Day  for 2050s   
shown using colour and sound.



# The Power of the

Visual Representation

Alternative Sense

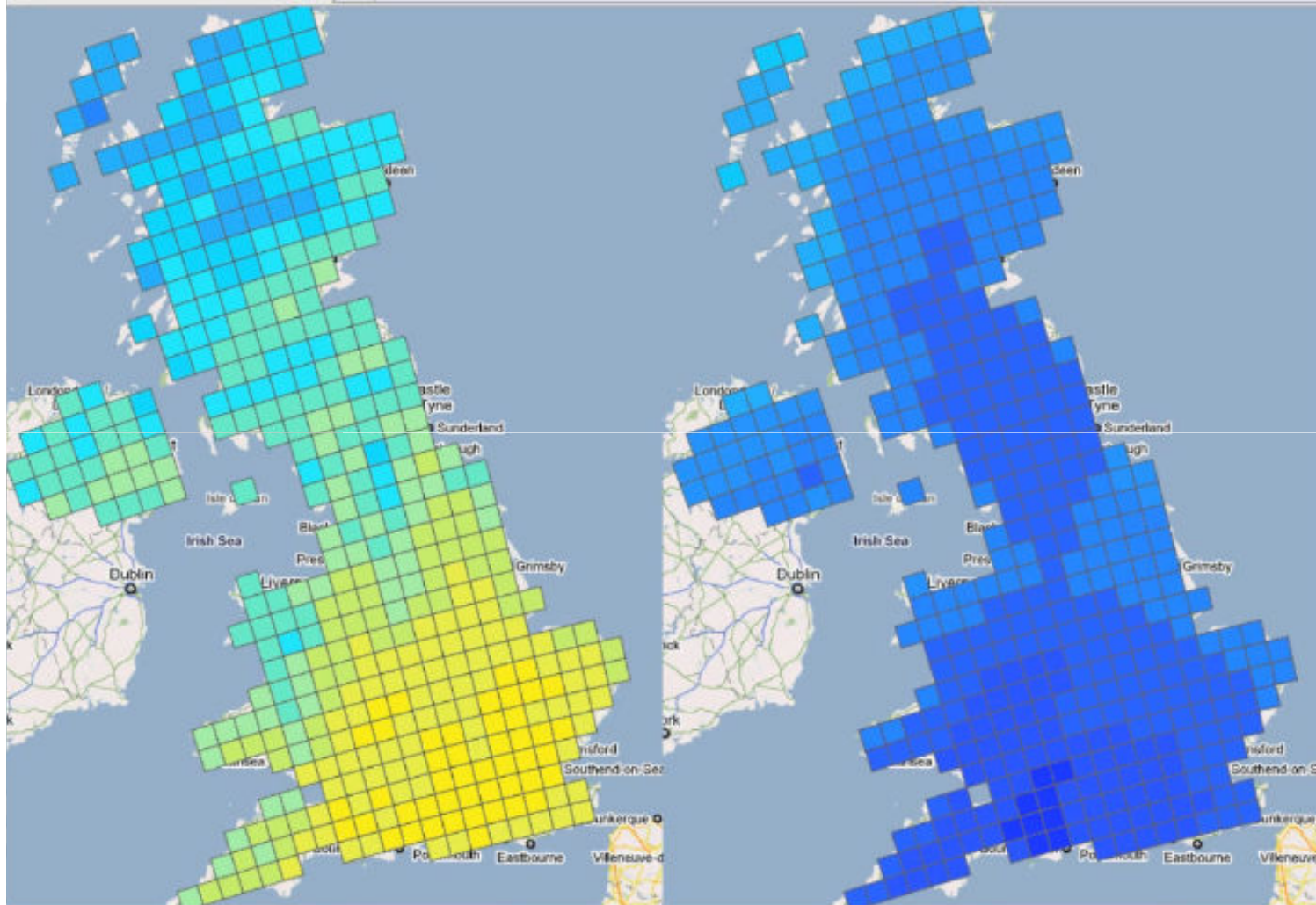
Method

UKCP09

[Google Maps](#)

Results

Evaluation of Visual and Sonic Metho...



## Map 4 of 6

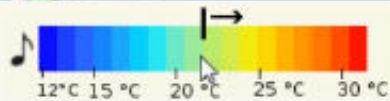
These maps show both the 50th Percentile values and the Range values using colour and sound.

Please highlight  on the *right-hand* map the locations

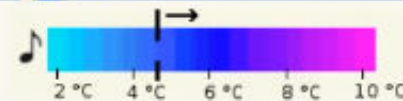
where the **50th Percentile** values are greater than approx **21.5°C**  and where the **Range** values are greater than approx **4.5°C** .

[Remove Last Point](#)  
[Clear Highlight](#)

[Continue](#)

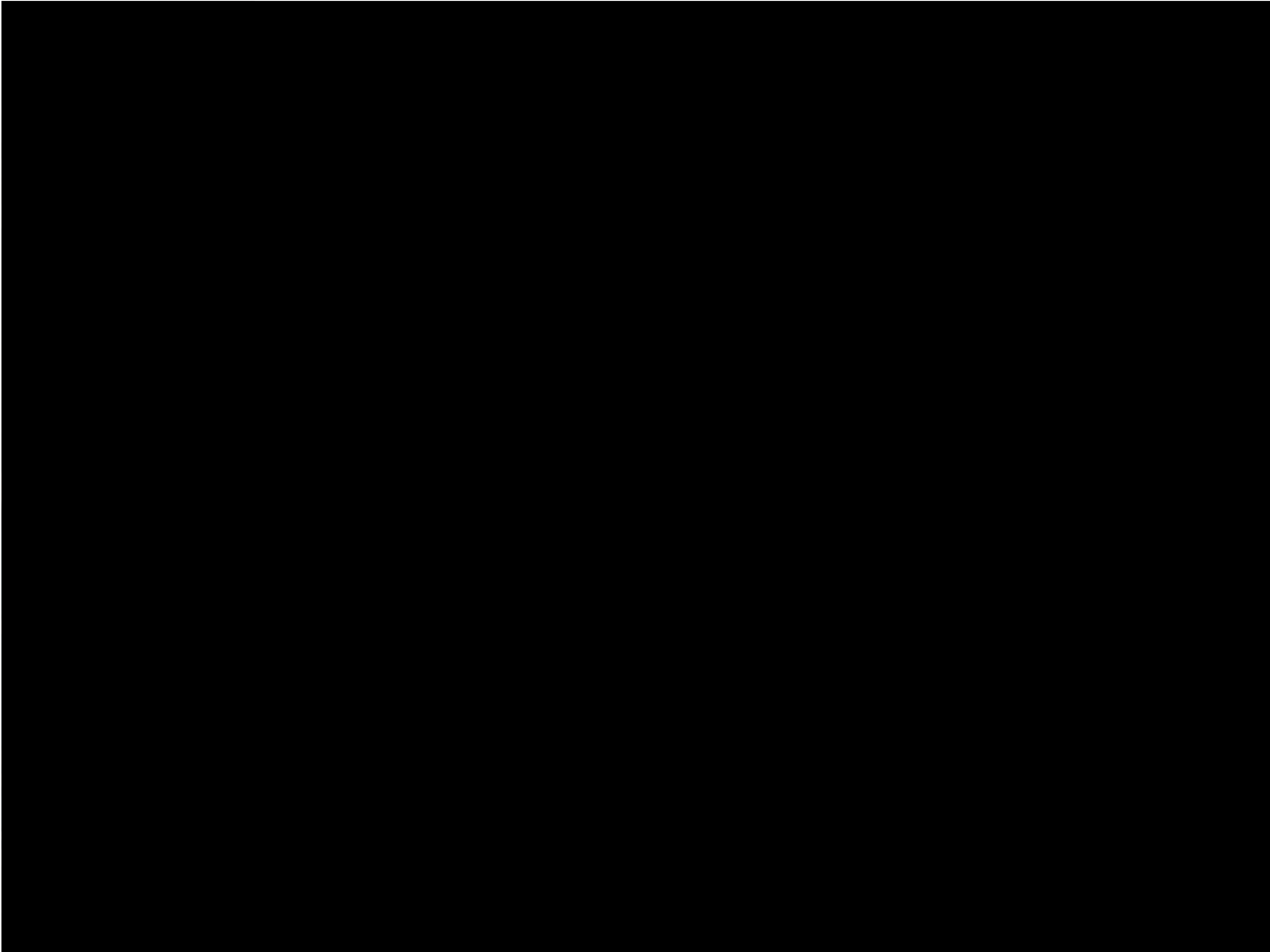


50th Percentile  of Summer Mean temperature  for 2050s  shown using colour and sound.



Range  of Summer Mean temperature  for 2050s  shown using colour and sound.

Sound is not muted.





# The Power of the

Visual Representation

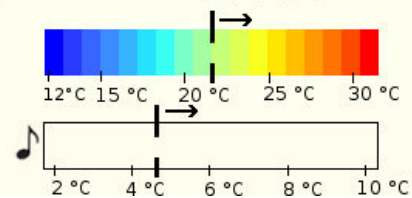
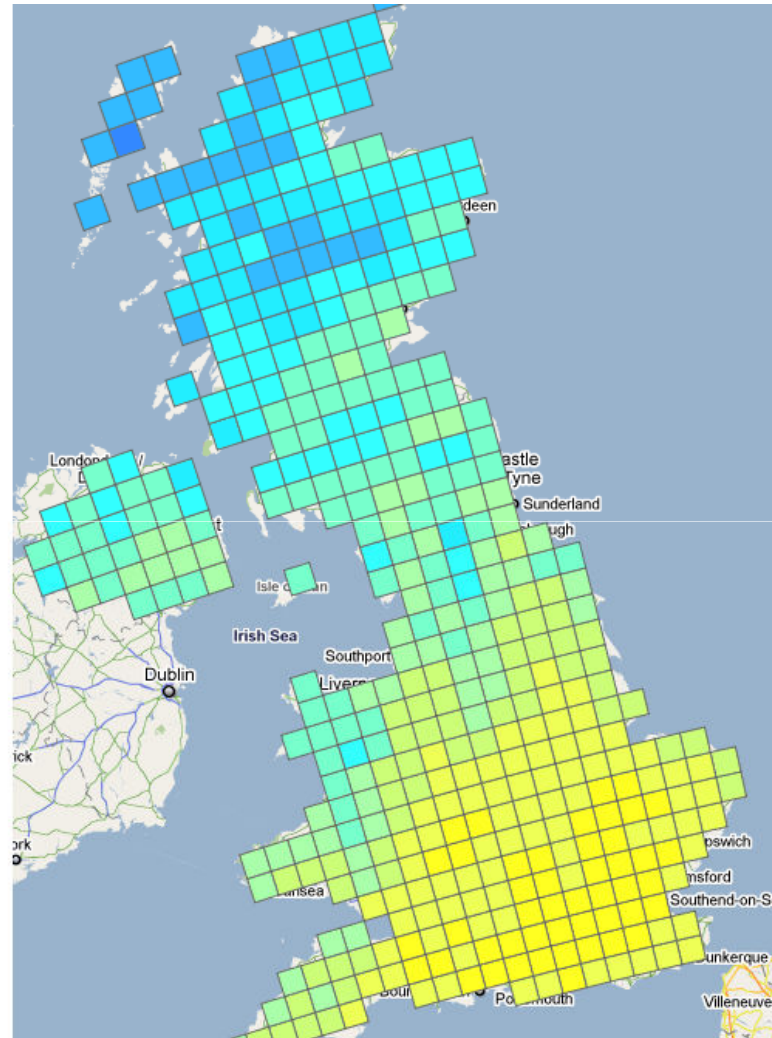
Alternative Sense

Method

UKCP09

[Google Maps](#)

Results



Summer Mean temperature  for 2050s :  
50th Percentile  shown using colour and Range  shown using sound.

## Map 5 of 6

This map shows the 50th Percentile values using colour and the Range values using sound.

Please highlight  the locations

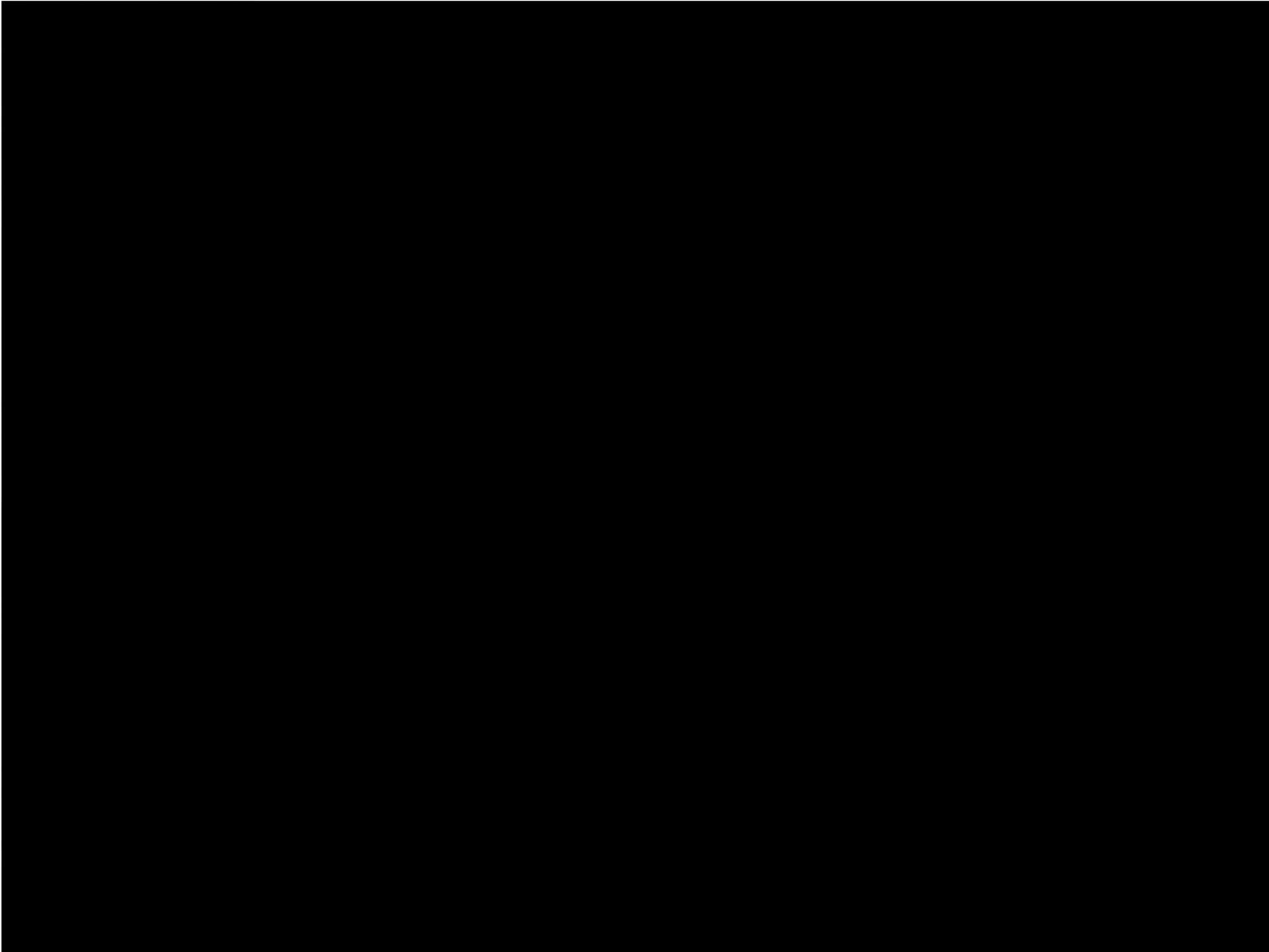
where the **50th Percentile** values are greater than approx **21.5°C**  and where the **Range** values are greater than approx **4.5°C** .

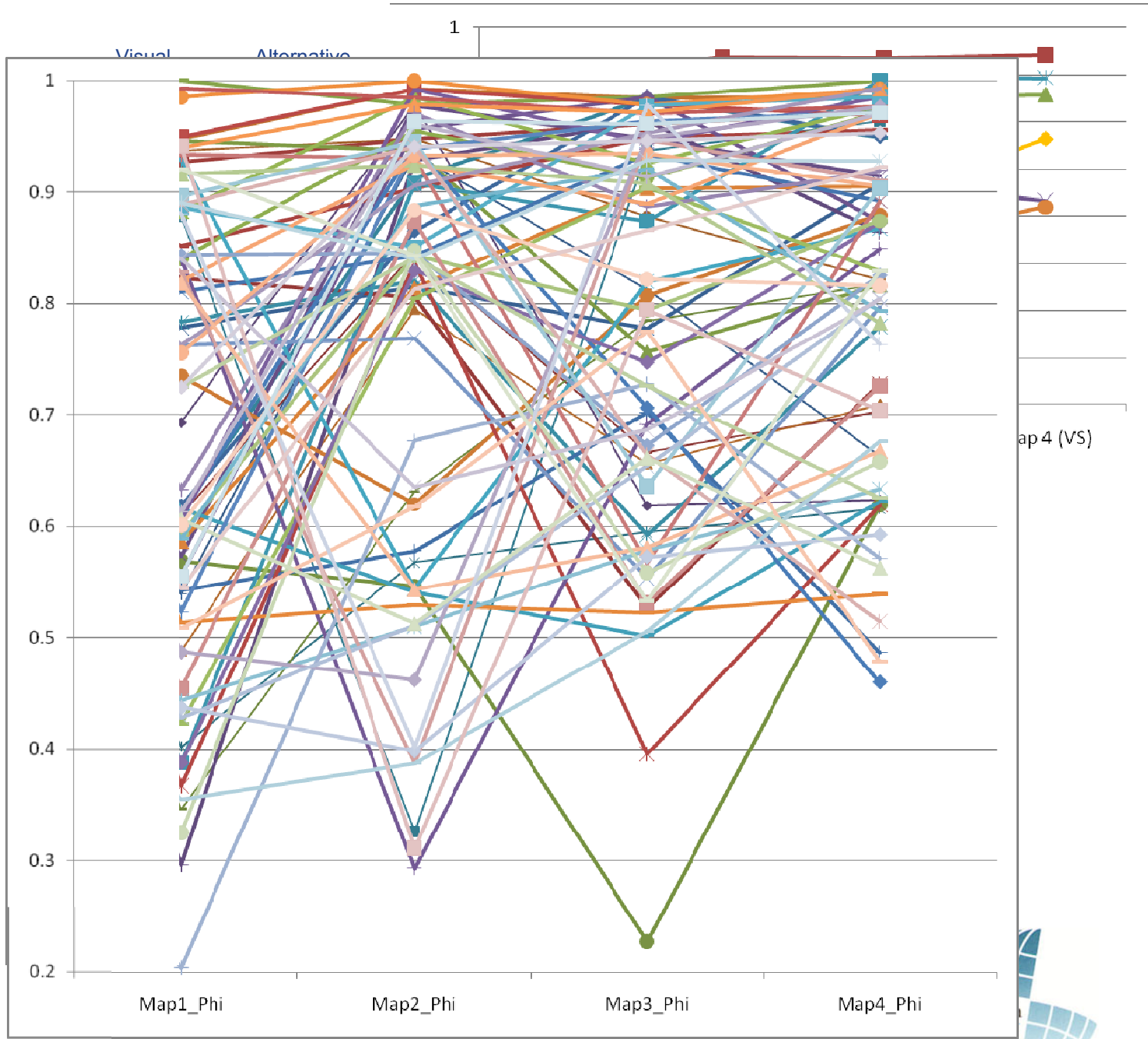
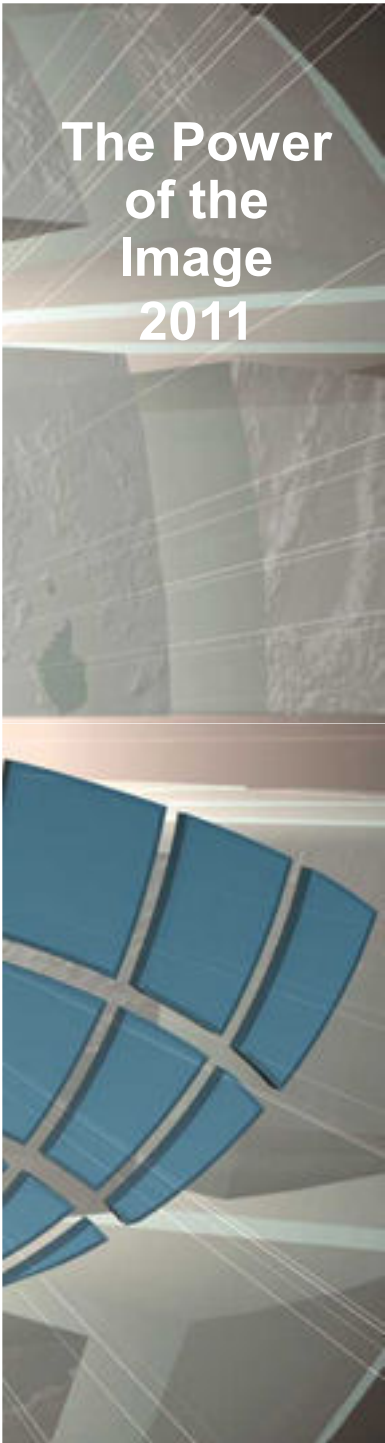
[Remove Last Point](#)

[Clear Highlight](#)

[Continue](#)

*Sound is not muted.*

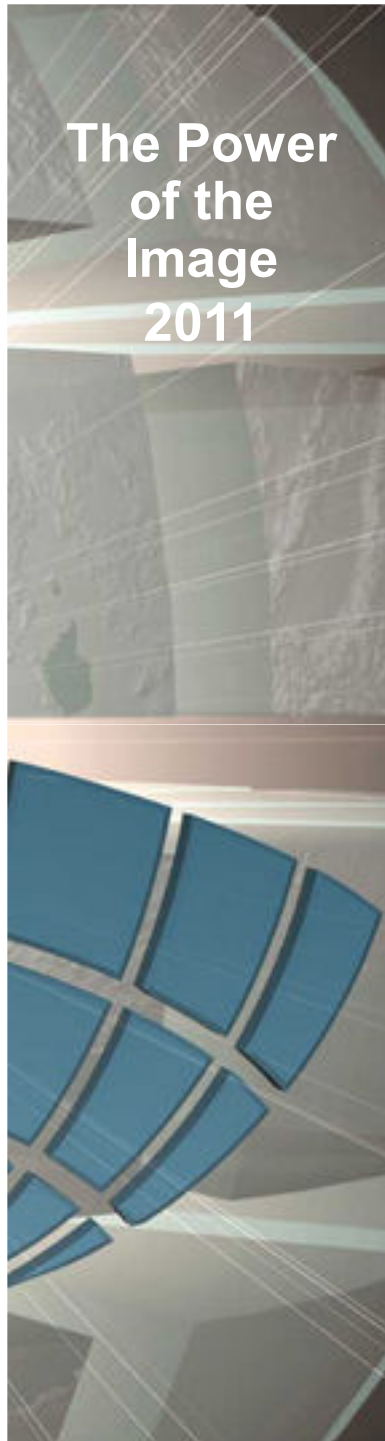




use appeal to help

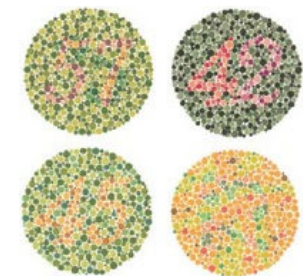
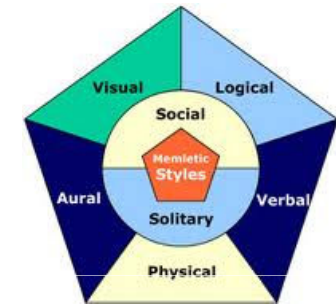






## Results

- Learning Style may have an impact
  - Visual or aural
  - Slight trend for visual
  - Currently unclear based on these results
- Could be very useful to colour blind users
  - But not the focus of this research
- Lots of views on the sound
  - Not all consistent!



# The Power of the Image 2011

Visual  
Representation

Alternative  
Sense

Method

UKCP09

Google Maps

Results

## Overall

*Using sound to represent uncertainty  
in spatial data*



- Compared different methodologies
  - Vision, sound and both
- Using Uncertainty in UKCP09
- Sound can be useful
- Awareness of the data is important
- Reinforcing vision with sound helps



The Power  
of the  
Image  
2011

## Thanks & Questions

